

Pageant City, U.S.A. Welcomes 38 Beauties

By EMILIE RUSSERT
Women's Editor

This is the week that is in Pageant City, U.S.A. The 1966 Miss Wisconsin Pageant opened Monday with all of the pomp and ceremony befitting so auspicious an occasion.

The weather, though, was on the gloomy side and the sky ominous and threatening, a welcome relief after a seemingly never-ending period of record breaking heat.

"Why, after two weeks of real summer weather, do we have to wake up to a day like this?" asked Jack Erkill, Pageant director.

But the threatened rain didn't materialize and the weather maker proved more benevolent than Pageant officials first believed possible.

It was ideal spectator weather and ideal, too, for the 38 entries in the Pageant who, dressed in Sunday-go-to-meeting best, would have wilted under the 98 recorded on Sunday.

The select 38 thoroughly enjoyed the day although they were nervous, and justly so.

On the slim shoulders of one will rest the responsibility for wearing the Miss Wisconsin crown into the Miss America Pageant in the hope this state will finally crack the ice with a winner.

Some of this year's crop of beauties came to Oshkosh on Sunday to escape the anticipated heavy July 4 traffic. Others, living close by, drove over Monday morning. All were ready at 12:30 o'clock to leave Radford Hall on the Wisconsin State University campus bound for The Pioneer.

LOOKED SMART

The overall picture of feminine beauty and smartness was one to make the current New York Style Show something of a Sadie Hawkins' Day.

The girls were ready for their neer. But the Pioneer wasn't. Some guest had left a locked station wagon under the portico right where it was in the way

Host Dinner

Mr. and Mrs. Erbin Harenburg, 1103 E. Parkway Ave., Oshkosh, hosted a dinner at their home Saturday honoring Mrs. Harenburg's niece, Miss Carol Farchman, Wauwatosa, who will be married July 16 to Richard Thomas, Cleveland, Ohio, at the First Congregational Church, Wauwatosa. The reception will be at the Western Racquet Club, Elm Grove.

WINNEBAGOLAND
SUNDAY DINNERS
RESERVATIONS APPRECIATED
Dial 235-5300

Raulf Hotel
IN OSHKOSH
Downtown Main Street

NIGBOR Our 71st Year—Furs Exclusively of BERLIN



The Finest Furs Go to
NIGBOR
for **Professional FUR CARE**

- Storage
- Cleaning
- Repairing
- Relining

No matter what your furs require, a small repair or complete remodel, bring them to us for professional advice and fur care. With our own factory here in our complete fur center, we can offer you the immediate, superior services of Wisconsin's largest staff of fur specialists.

Lower Summer Rates:

- Repairing

Nigbor

presented them to a liveried doorman, who announced each to cheering spectators.

GET APPLAUSE

Entering one by one, to the flash of cameras and the glare of TV lights, the girls were registered, met the press, went onto the terrace for interviews and pictures and began to realize, probably for the first time, that with the honors which have been bestowed upon them have come responsibilities.

They smiled and posed. They smiled and posed some more as whispered comments could be heard from the crowd.

"That one looks like one of the Gabor sisters."

"Funny no one told her that her slip is showing."

"That's the one I pick as a winner."

Finally came the summons that took the girls into the Grand Ballroom for their first briefing on Pageant rules.

This important bit of business completed, away went the girls to Radford Hall again to change into sport clothes for a cook-out and boat ride followed by a general rehearsal in Civic Auditorium.

And so ended the first day for the 38 girls, a day which none will ever forget because, win or lose, they gain stature through the experience.



ONE WILL BE MISS WISCONSIN

Thirty-eight lovelies, from as many cities, posed on bleachers before The Pioneer Monday, where week-long Pageant activities were opened. The girls are, first row, Miss Appleton, Barbara Silwanowicz; Miss Beloit, Catherine Stuck; Miss Crystal Caprice, representing Platteville University, Joan Gibb; Miss Eau Claire, Gail Beringer; Miss Fond du Lac, Nanci Alice Schleicher; Miss Hudson, Cynthia Anne Starr; Miss Wisconsin in the person of Sharon Singstock; Miss Kenosha, Diane Brown; Miss Kewaunee, Sandy Nelson; Miss La Crosse, Patricia Kay Krueger; Miss Lake Geneva, Kathy Apell; Miss Ozaukee County, Linda Lee Lawrence and Miss Oshkosh, Mildred Breitenstein; Second row, Miss Park Falls, Linda Ives; Miss Madison, Patricia Elsie Giese; Miss Manitowoc, Mary Louise Fandrick; Miss Marinette, Joan Marie Lennah; Miss Marshfield, Roberta Annette Lifto; Miss Medford, Dan-

ielle Mary Doriot; Miss Milwaukee, Sandra Bylaws; Miss Mischicot, Maureen Elsie Breider; Miss New Holstein, Pamela Steudel; Miss North Shore, Sally Ann Wells; Miss Oak Creek, Christine Ellen Peppey; Miss Omro, Stephani Kratz; Miss Oregon, Patricia Lynne Anderson and Miss Wisconsin Rapids, Marilyn Kay Brahmsteadt and top row, Miss Portage, Arletta Tessman; Miss Racine, Bonnie Baillie; Miss Rhinelander, Donna Peletier; Miss Rice Lake, Dorothy Ann O'Brien; Miss Shawano, Sally Jean Knope; Miss Sheboygan, Jean Grosshuesch; Miss Siren, Clarice Marie Mortenson; Miss Spooner, Tonya Jane Thompson; Miss Stevens Point, Karen Louise Howe; Miss Two Rivers, Mary Dennis; Miss Wausau, Christine Kay Beatty, and Miss West Allis, Candy Hinz.

Northwestern photo



Mary Ellen Rich Is Bride of Dr. Frenzel

Miss Mary Ellen Rich was presented in marriage by her cousin, W. D. Flanagan, Chippewa Falls, when she exchanged nuptial vows at 1 o'clock Saturday with Dr. Norman J. Frenzel. The Rev. Adrian Betley officiated in St. Peter Catholic Church. The bride is the daughter of

Mrs. Corydon L. Rich and the late Professor Rich, 740 Wisconsin St., Oshkosh, and her husband the son of F. W. Frenzel, Medford.

The former Miss Rich designed and fashioned her gown. Of dotted dacron, it had a single scallop neckline, elbow-length sleeves with the scallop and a full, floor-length skirt. She carried a cascade of gold roses and stephanotis centered with a white Catalina orchid.

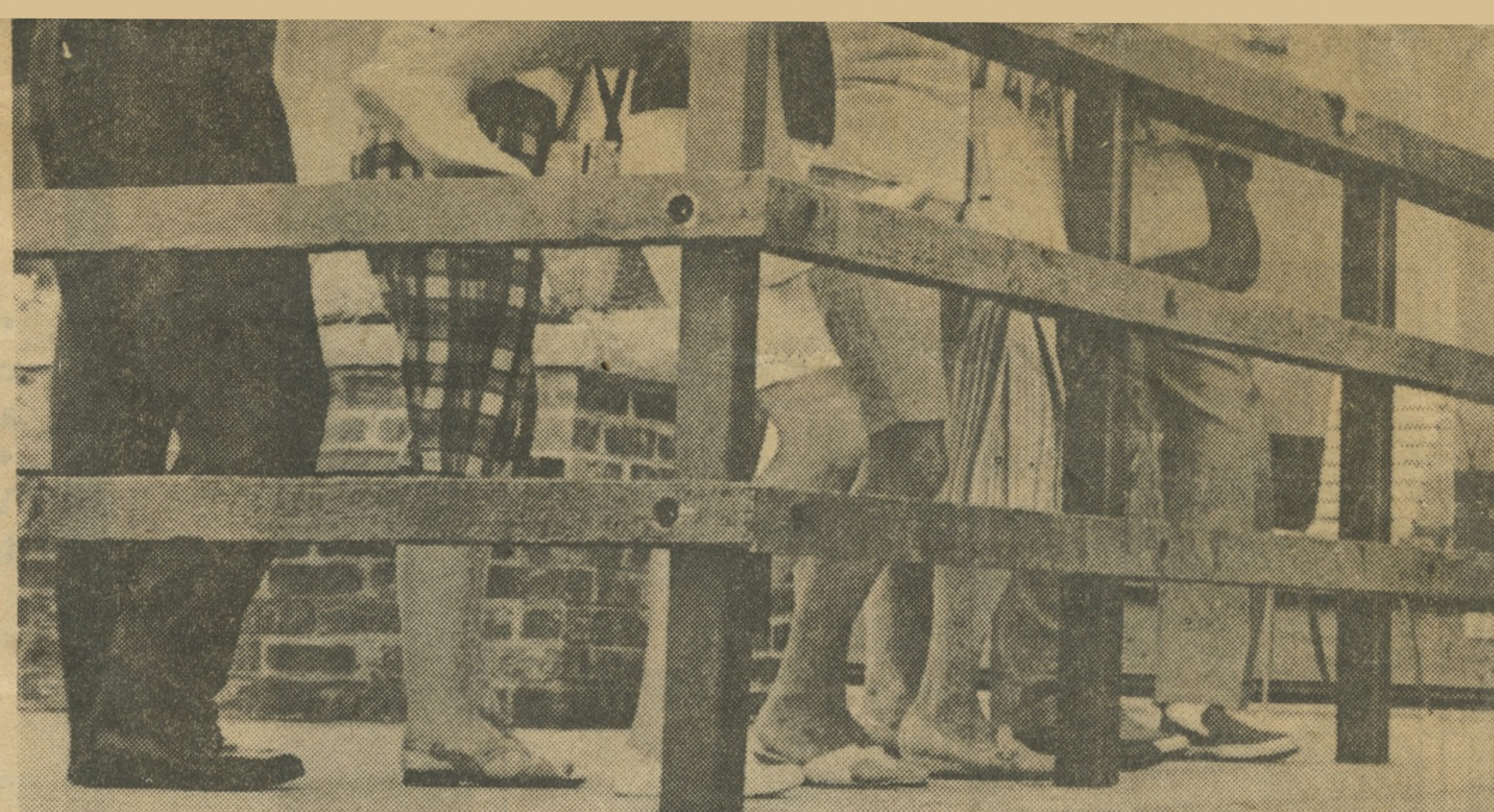
Joan Steffes, Mr. Birkholz

'Grinning' Is Sign of Rugs' Poor Quality

If a carpet "grins" at you, it's not a laughing matter! "Grinning" is a term used to describe the appearance of sparse, skimpy pile seen in carpets and rugs of poor quality. A loosely-constructed pile surface indicates a short wear life — and hence, a poor investment.

When shopping for carpets, don't be afraid to use your hands and eyes to judge this important factor. Bend a piece of carpet backward and check to see how easily the pile of backing is exposed.

Although it's possible to force gaps even in a carpet of good quality, this simple test will quickly reveal carpets with skimpy pile and shoddy construction.



INTERESTED SPECTATORS

Hundreds of persons gathered on the terrace at the Pioneer Monday for their first glimpse of the 38 young women in Oshkosh seeking the Miss Wisconsin title. This group has "good leaning" against the railing.

—Northwestern photo

Miss Wisconsin Beauties Appear in Parade Tonight

For the first time in the history of the Oshkosh Miss Wisconsin Pageant an evening parade will be held to salute all the contestants for this year's crown.

Beginning at 9:15 o'clock this

evening, the parade will give area viewers their first glimpse of the contestants and other visiting and local dignitaries.

The parade will begin at the corners of North Main and Ceape and proceed north on Main to Irving.

Pre-parade activities, including band concerts by the eight participating drum and bugle corps, pony rides and concessions will take place in The New American Bank parking lot in Oshkosh. These will begin at 5 p.m. and continue to parade time.

Also during the evening, the Downtown Merchants' Association members have agreed to keep their stores open for business.

Flies Here to Visit

Don Evanson piloted his own plane from San Diego, Calif., to visit his mother, Mrs. Earl J. Evanson, 450 Boyd St. A friend, Jim Burnworth, accompanied him and also stayed a couple of days.

for delicious **BAKED GOODS** baked fresh daily

Dial **235-3830**

Delicious Food Shop
107 Algoma Blvd.

For a Carefree, Hairfree Summer

... WE OFFER THESE PERMANENT SPECIALS

Reg. \$10.00 **\$8.50**

Reg. \$12.50 **\$10** Reg. \$15 **\$12.50**

Daily Northwestern 8
Tues., July 5, 1966

ness to accommodate the visitors.

CLEARANCE

CLEARANCE PRICES THAT REPRESENT BIG SAVINGS ON

Drapery Fabrics — Slipcover Fabrics — Lamps — Gift Items

1/3 Off on Decorator Chairs

Odd Tables — Some as Low as 50% OFF

Remnants 75c Ea.

Real Bargains in Cafe Sets Tailored Curtains and Shower Curtains

Mr. Birkholz is a Ripon College graduate who attended the University of Colorado, Boulder, and the University of Wisconsin-Milwaukee.

gown was worn by the matron of honor, Mrs. Paul R. Hanson, Fond du Lac. Her dress was also created by the bride. Gold roses and white pompons comprised her cascade.

Mr. Hanson was the best man while Douglas J. Dodd, Oshkosh, and Robert H. Janke, Medford, ushered.

A reception from 2 until 4 at the Holiday Inn was followed by open house at the home of the bride.

When the couple returns from their honeymoon, they will live in Oshkosh, where Mrs. Frenzel is home economics teacher at Merrill Junior High and her husband professor of education at Wisconsin State University-Oshkosh.

She received her bachelor and master of science degrees in home economics education from Stout State University while Dr. Frenzel earned his degrees at Wisconsin State University-Stevens Point, Colorado State College and the University of Minnesota.

SHOP OUR **BIG SUMMER SALE**

Unheard of Values on

DRESSES BLOUSES SHORTS and

KNIT COORDINATES

Just for Fun **PAPER SHIFTS**

3 Colors

\$1.00 Each

Dickson's